# 1Q 2024 Quarterly Newsletter

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#### Welcome Message



Hello, and welcome to the first quarterly newsletter of 2024!

Since the beginning of this year, our team has been working diligently with students and organizations across the nation! We have collaborated with state, national, and nonprofit partner organizations to connect with under-resourced populations and help communities bridge the digital

divide. I am excited to share what we have done in these past three months.

Over the first quarter, we have worked with 1,659 individuals; That is more than double the number of community members served last year during the same quarter!

We are working more extensively with Senior Planet's materials, providing ready-made curriculums to those in need of digital literacy skills. With these resources, we've been able to expand our network of partnered organizations across Vermont and conenct with more learners.

We are proud of what we've accomplished so far, and our passion makes us eager to carry this momentum forward. We cannot wait to show you what we have in store for the rest of this year. In the meantime, please enjoy this newsletter for quarter one, featuring updates on the programs and projects we've taken on, as well as detailed metrics on our recent results and outcomes.

Sincerely,

Damien Royer, Program Manager

# **Quarterly Impact**



As of April, 2024, we have served 1,659 participants across 96 events, including workshops, webinars, and class series. These include 57 New Americans, 381 individuals seeking employment, and 848 Older Adults.

In 2023, we served more than 2,000 students across the entirety of the United States of America.

You can read about this and more in our 2023 Impact Report.

## Partner Testimonials



We have been working with Technology for Tomorrow for the past several years to lead classes for our members on a variety of topics. We are continuously impressed with the instructors' level of knowledge, clear and concise presentation, and personal approach. It doesn't matter if there are 10 people in the class or 50, the instructors have figured out the perfect balance of ensuring everyone gets their questions asked while still delivering a high level of support to the entire group. In addition, our collaboration with T4T has been instrumental in helping to ease our audience into a more digital world during the pandemic, and I highly recommend their services to other organizations working with older Vermonters.

Laura McDonough,

Assistant State Director - Communications



"Learning how to use the different Microsoft 365 applications, along with how to utilize AI better to help improve my personal life and skills, has been a great opportunity."

Kevin Booth, *Vermont Association of Business, Industry and Rehabilitation* 

# **Program & Partnership Updates**



## **Microsoft TechSpark Project Conclusion**

Microsoft invited us to be a part of their TechSpark program, which seeks to promote digital skills and employability, increase broadband access, and help local organizations thrive. We are now a proud TechSpark fellow.

In January, we began a 20-class series with two cohorts: The first group was focused on digital literacy, and the second group discussed Artificial Intelligence and its many uses in the modern age.



On March 27, we concluded our final session. The series as a whole was a resounding success, as learners attended classes on everything from understanding Microsoft Suite programs, to open discussions on the future and ethical use of AI. We had a wide variety of skill levels among those who attended, from beginners who were working with software for the first time, to experienced members of the workforce who regularly interact with professional programs. All in all, we were able to work with over 240 participants, and partner with more than 15 non-profit organizations to help bridge the digital divide.



This series was our first time teaching about Artificial Intelligence, but it will certainly not be the last. In the coming months, we hope to continue educating people about AI, and its everlasting effects on the digital age as we know it.



#### **Senior Planet Licensing**

We are proud to announce that all of our technology trainers, Becky Holt, Damien Royer, and Maliki LaForce, as well as our Executive Director Vijay Desai, have been licensed through AARP's SeniorPlanet program. This partnership enables us to reach a wider audience, and utilize SeniorPlanet's vast library of teaching resources, including lectures on topics like AI, TikTok, MyChart, and much more.

As a result of this partnership, we have been able to expand our audience of learners, and work with more community organizations that seek to bridge the digital divide.



#### Fletcher Free Library Digital Series

We are excited to further our partnership with Burlington's Fletcher Free Library. We are currently in the midst of teaching a five class series on a variety of topics including Telemedicine, MyChart, Protecting your personal information online, and more. The opportunity to work with Vermont institutions like the Fletcher Free Library allows us to connect with learners in person, and give back to our community directly.

With every member of the Technology for Tomorrow staff now licensed through Senior Planet, we have begun utilizing their curriculum and resources to reach a wider audience. We hope this partnership is just the beginning, and we look forward to continuing to work with longstanding Vermont institutions.



## **Cathedral Square Al Class**

We are honored to continue our partnership with Cathedral Square! On March 27th, we sat down with Cathedral Square's staff at Grand Way Commons and

taught a course of AI. During the class, we discussed the use of Artificial Intelligence in the workplace, and utilizing tools such as Microsoft Copilot. Since the conclusion of our workshop, we have been invited back to more deeply examine Copilot, and its many applications in a workplace setting.

As AI becomes more and more advanced, we at Technology for Tomorrow seek to help bridge the gap between experienced users, and those who are just beginning to understand this revolutionary technology. Through these classes and workshops, we hope to increase people's understanding of AI so they can make more informed decisions about its usage and value.



## **Mature Worker Workforce Program**

In November of 2023, in collaboration with Associates for Training and Development, we began our Mature Worker Workforce Program. The program seeks to empower learners with digital literacy skills so that they may re-enter the workforce as confident and knowledgeable professionals. Learners from Vermont, Maine, New York, Connecticut, and Pennsylvania attend class online two times a week. Over the course of six weeks, cohorts are educated on aspects of Microsoft 365, Google Workspace, smartphones, computers, scam identification, and Zoom.

As of April 2024, we have successfully completed the training of 60 individuals across six cohorts, with two more groups currently underway. We could not be more proud of those who have finished their training, and we wish them nothing but the best in their future professional endeavors. We're excited to continue our partnership with A4TD, and work with more voracious and determined learners.

## From our Director



As a board member for Technology for Tomorrow, it is my pleasure to share a bit of what we've been up to over this past quarter. As we work to promote digital equity in Vermont and beyond, we partnered with several large organizations to help us on that mission.

We just wrapped up two cohorts where we partnered with Microsoft to provide one cohort classes on digital literacy. The second cohort were interested in a topic that will continue to get more attention this year: Artificial Intelligence.

We also partnered with other local and national organizations as well. We worked with Comcast/NBCUniversal to provide a series of digital literacy classes at no charge to participants. Three of our employees got certified and

licensed to work with AARP's SeniorPlanet and provided classes to audiences that included participants from every corner of the United States. Some of those classes had hundreds of people joining via remote conference.

And that is just the beginning. We are so excited to continue our work to bring digital literacy and equity to people of all backgrounds, in all kinds of situations. Whether it is with senior citizens, New Americans, or other under-represented groups, we are able to do our work because of the amazing support of our partners locally and nationally. Thank you for your rock-solid support to this point. We truly appreciate all you do to help us maintain the focus on increasing digital equity to those we serve.

Sincerely,

**Scot Barker, Director** 

## **Partners and Grantors**

We'd like to thank our community partners and grantors for their continued support. It is with their assistance that we are able to build foundations and help strengthen our community through bridging the digital divide.

#### **Community Partners**



**Grantors** 



# Calendar and Catalog - Join us!

Make sure to bookmark our link and subscribe for more updates!

Click here for more information:

**Technology for Tomorrow Event Calendar** 

If you are interested in seeing what classes we offer, consider checking out our course catalog!





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